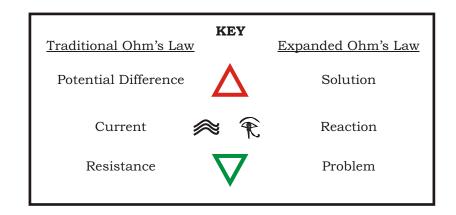




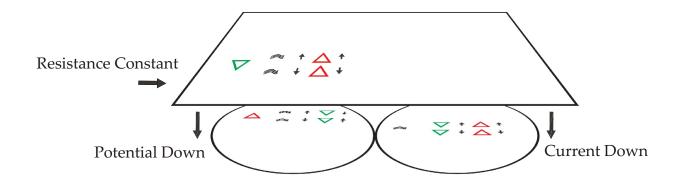
How Ohm's Law Obligates Formation Of A Basic Social Structure.

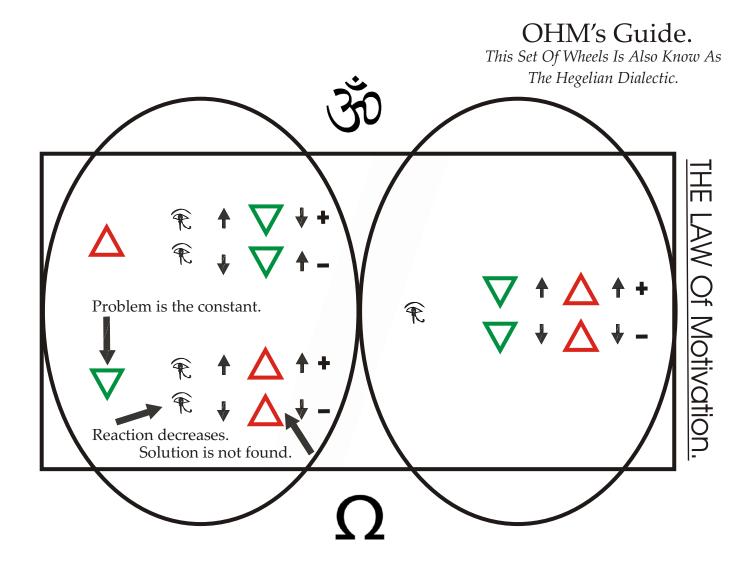
CHAPTER THREE Ohm's Law Of Motivation.



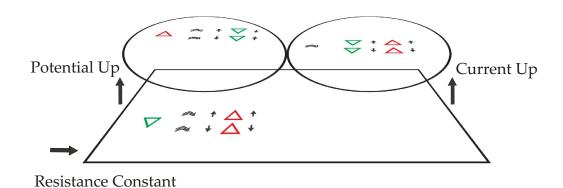
Our story begins with an empty belly...
...the distant sound of thunder approaches.

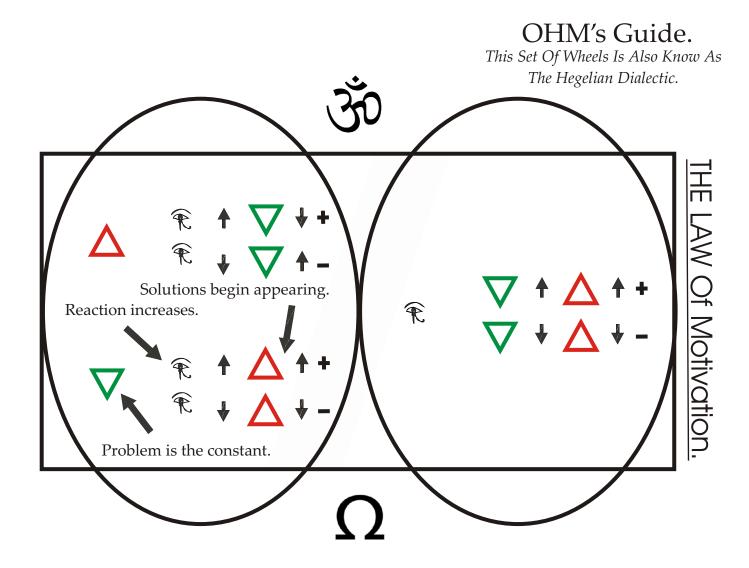
If a problem is established and persistent and reaction toward it decreases motivation to find a solution also decreases.



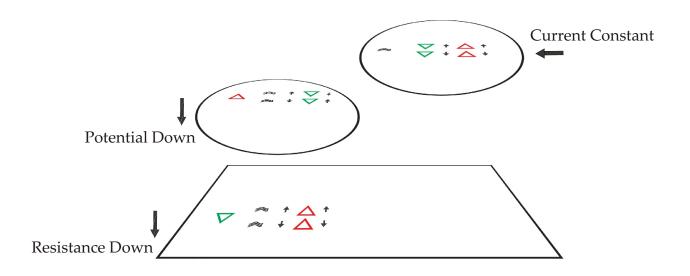


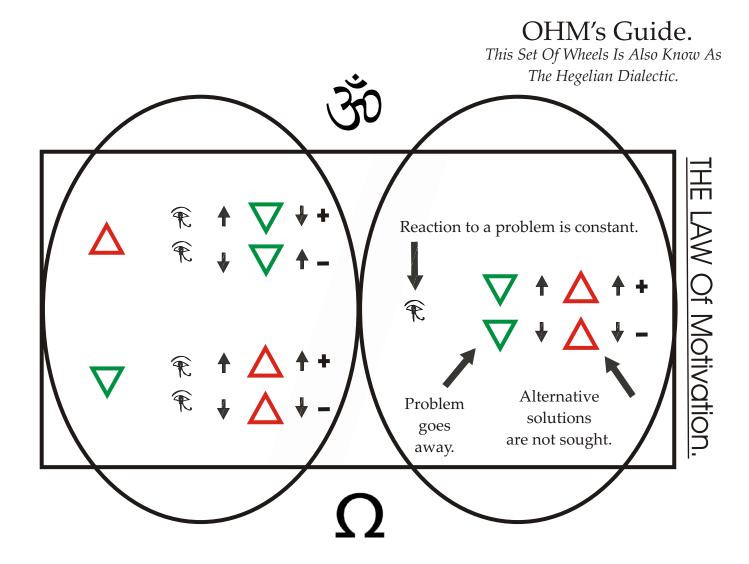
If a problem arises, is established and persistent and reaction to it increases motivation to find a solution increases.



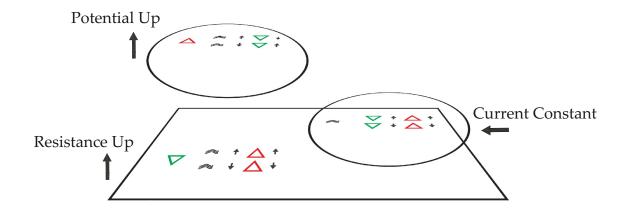


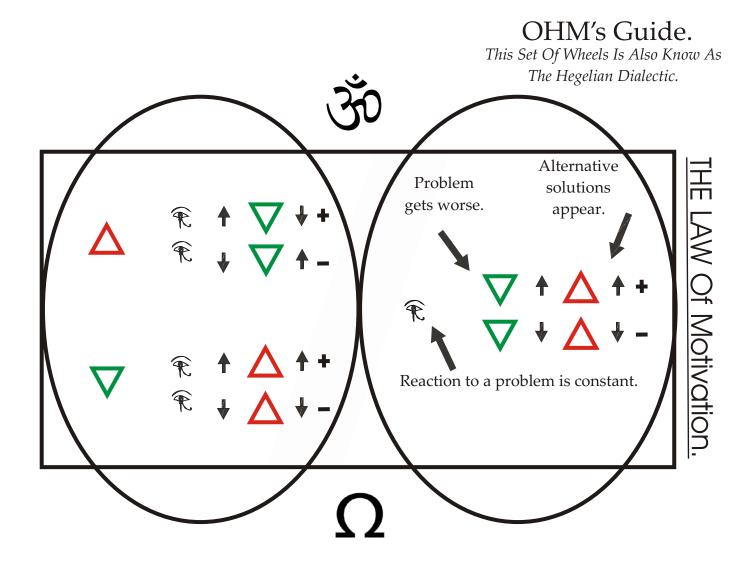
If your reaction and persistent engagement overcomes the problem and it goes away motivation to continue acting upon it and discover a more complex solution also goes away.





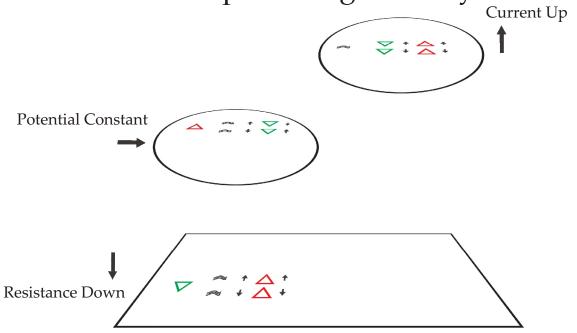
Once you react and establish persistent engagement, if the problem gets worse your motivation to find a solution grows.

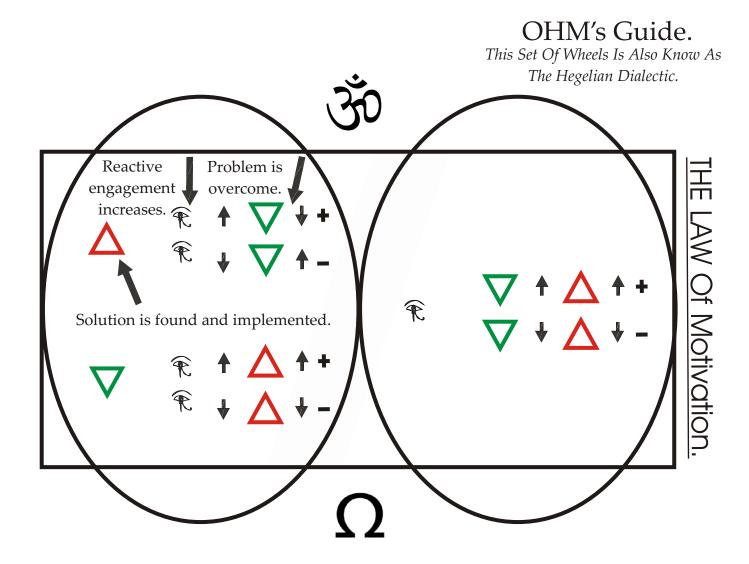




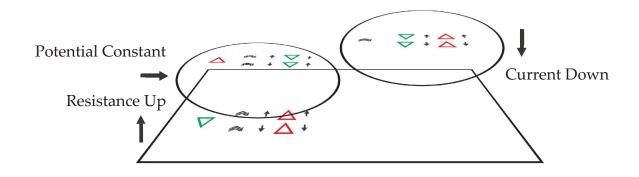
Once proven consistently more motivated than the opposition a solution will be found.

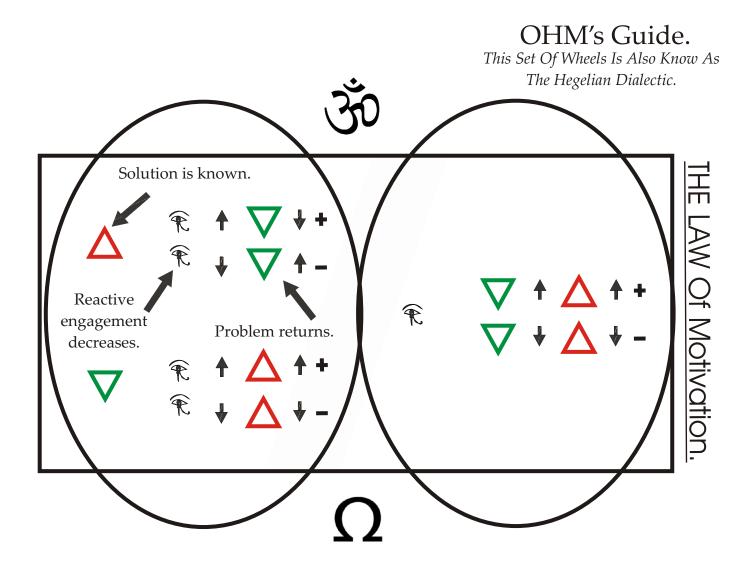
Once the solution is implemented as reaction through engagement with the problem increases the problem goes away.





Once established,
no matter how good the solution,
if not re-enforced (taken for granted),
and reaction through engagement
of the original problem decreases
the problem will return in the same
or newly modified form.





This is the foundation of basic survival instinct.

Once the individual has mastered this they move into the next phase of development.

Though the variables change the same basic pattern repeats.